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**22 November 2024**  
**The Hopewell Hotel**

# **PWMA** **WEALTH MANAGEMENT** **SUMMIT 2024**

## **SPONSORSHIP PROSPECTUS**



*PWMA*

Private Wealth  
Management  
Association

Event Manager:

PlusConcepts 

## About the Summit

The Private Wealth Management Association (PWMA) is delighted to announce the upcoming PWMA Wealth Management Summit 2024, scheduled for this November. For those unable to join us physically, we are excited to offer a livestream of the event online.

This summit represents a pivotal effort by the PWMA to foster ongoing growth and development within the private wealth management sector, particularly in Hong Kong. Anticipated to attract over 800 professionals from the industry, the event will bring together leading private banking executives, thought leaders, industry associations, government representatives, and regulatory bodies for a day of insightful discussions and networking.

This year's summit will examine how the sector's resilience and adaptability, combined with Hong Kong's strategic initiatives to enhance its stature as a premier wealth management and family office hub, are crucial in navigating the PWM landscape's ongoing evolution. It will feature keynote speeches, panel discussions, as well as an exhibition zone that allows your firm to showcase your game-changing solutions and services to our members\* who are leading financial institutions with dedicated private wealth management business in Hong Kong.

We are offering a range of sponsorship and exhibition opportunities tailored to enhance your company's visibility, generate valuable leads, and position your brand at the forefront of industry leaders. This summit is an unparalleled platform for demonstrating your thought leadership, showing support for the industry, and maximizing engagement with key decision-makers.

- ◆ A Fresh New Venue
- ◆ An Innovative Format
- ◆ Expanded Collaboration
- ◆

### QUICK FACTS

#### Expected Attendance

800+ Wealth Management Practitioners  
500+ (Physical) 300+ (Virtual)

#### Who Will Attend?

- Senior executives, private bankers and specialists from the leading private banks, family offices in Hong Kong
- Senior executives from asset management and other financial service providers
- Representatives from regulatory bodies and industry associations

\* List of PWMA Member Firms :

<http://www.pwma.org.hk/index.php/About/index/id/16>

### New to PWMA Summit?

Check out the conference website of the last two years:

<https://www.plus-concepts.com/pwma2023>

<https://www.plus-concepts.com/pwma2022>



## 1. Lead Sponsorship

The LEAD sponsor logo will be featured prominently on all event marketing materials used before, during and after the event. Exposure is considerably more prominent than at other sponsorship levels. The lead sponsor will also be entitled to:

- Lead sponsor logo acknowledgement on all marketing materials, website and PWMA's social media channels and backdrop/LED wall
- Company Logo (extended size) & Hyperlink on the event website and the live streaming platform
- A banner advertisement on the event website and the live streaming platform
- Display of Company Logo (extended size) on event decorations
- Subject to approval, the Lead sponsor may be invited to nominate a qualified representative to join a panel discussion / make a 15 mins presentation
- An extended size showcase space at the foyer
- e-Conference Brochure: Inclusion of logo (double-sized), company profile and contact details
- One page advertisement on the e-Conference Brochure
- 5 complimentary summit passes

HK\$ 120,000

## 2. Breakout Sponsorship

- Sponsor logo acknowledgement on all marketing materials, website and PWMA's social media channels and backdrop/LED wall
- Company Logo & Hyperlink on the event website and live streaming platform
- A banner advertisement on the event website and live streaming platform
- With the right to organize one roundtable session (45 mins) at the afternoon breakout (subject to approval)
- Display of Company Logo on event decorations
- e-Conference Brochure: Inclusion of logo, company profile and contact details
- One page advertisement on the e-Conference Brochure
- 5 complimentary summit passes

HK\$ 100,000

## 3. Diamond Sponsorship

- Diamond sponsor logo acknowledgement on all marketing materials, website and PWMA's social media channels and backdrop/LED wall
- Company Logo & Hyperlink on the event website and the live streaming platform
- A banner advertisement on the event website and the live streaming platform
- Display of Company Logo on event decorations
- Subject to approval, the Diamond sponsor may be invited to nominate a qualified representative to join a panel discussion
- A showcase space at the foyer
- e-Conference Brochure: Inclusion of logo, company profile and contact details
- One page advertisement on the e-Conference Brochure
- 3 complimentary summit passes

HK\$ 85,000

## 4. Platinum Sponsorship

- Platinum sponsor logo acknowledgement on all marketing materials, website and PWMA's social media channels and backdrop/LED wall
- Company Logo & Hyperlink on the event website and the live streaming platform
- A banner advertisement on the event website and the live streaming platform
- Display of Company Logo on event decorations
- A showcase space at the foyer
- e-Conference Brochure: Inclusion of logo, company profile and contact details
- One page advertisement on the e-Conference Brochure
- 2 complimentary summit passes

HK\$ 55,000

## 5. Gold Sponsorship

- Gold sponsor logo acknowledgement on all marketing materials, website and PWMA's social media channels and backdrop/LED wall
- Company Logo & Hyperlink on the event website and the live streaming platform
- Display of Company Logo on event decorations
- e-Conference Brochure: Inclusion of logo, company profile and contact details
- One page advertisement on the e-Conference Brochure
- 2 complimentary summit passes

HK\$ 38,000

## 6. ESG Partner

- Logo acknowledgement as the event ESG Partner on all marketing materials, website and PWMA's social media channels and backdrop/LED wall
- Company Logo & Hyperlink on the event website and the live streaming platform
- A banner advertisement on the event website and the live streaming platform
- With the right to organize 1 session on an ESG related topic (subject to approval)
- Display of Company Logo on event decorations
- e-Conference Brochure: Inclusion of logo, company profile and contact details
- One page advertisement on the e-Conference Brochure
- 5 complimentary summit passes

HK\$ 100,000

## 7. Refreshment Sponsorship

- Refreshment sponsor logo acknowledgement on all marketing materials, website and PWMA's social media channels and backdrop/LED wall
- e-Conference Brochure: Inclusion of logo, company profile and contact details
- Company Logo & Hyperlink on the event website and the live streaming platform
- Display of Company Logo on event decorations
- Branded coffee station and logo exposure at the refreshment area
- 3 complimentary summit passes

HK\$ 55,000  
if bundled with other  
package: only  
additional  
HK\$30,000

## 8. Cocktail Sponsorship

- Cocktail sponsor logo acknowledgement on all marketing materials, website and PWMA's social media channels and backdrop/LED wall
- e-Conference Brochure: Inclusion of logo, company profile and contact details
- Company Logo & Hyperlink on the event website and the live streaming platform
- Display of Company Logo on event decorations
- Branding around the cocktail reception area
- 3 complimentary summit passes

HK\$ 135,000  
if bundled with other  
package: only  
additional  
HK\$85,000

## 9. Seat Cover Sponsorship

- Sponsor logo acknowledgement (Gold Level) on all marketing materials, website and PWMA's social media channels and backdrop/LED wall
- Company Logo & Hyperlink on the event website and the live streaming platform
- Display of Company Logo on event decorations
- e-Conference Brochure: Inclusion of logo, company profile and contact details
- Branded seat cover will be used at the attendee area inside the conference room
- 2 complimentary summit passes



HK\$ 40,000  
if bundled with other  
package: only  
additional  
HK\$25,000

## 10. Lucky Draw Sponsorship

- Logo acknowledgement as the Lucky Draw Sponsor on all marketing materials, website and PWMA's social media channels and backdrop/LED wall
- Company Logo & Hyperlink on the event website and the live streaming platform
- A banner advertisement on the event website and live streaming platform
- Sponsor to provide a lucky draw price of value over HK\$5,000
- Display of Company Logo on event decorations
- 5 complimentary summit passes

**HK\$ 30,000**  
if bundled with other  
package: only  
additional  
HK\$15,000

## 11. Lanyard /Charging Station Sponsor

- Lanyard/Charging Station sponsor logo acknowledgement on all marketing materials, website and PWMA's social media channels and backdrop/LED wall
- e-Conference Brochure: Inclusion of logo, company profile and contact details
- Company Logo & Hyperlink on the event website and the live streaming platform
- Display of Company Logo on event decorations
- Lanyard sponsor's logo printed on the lanyard worn by all event attendees (physical) or a branded phone charging station at the foyer
- 3 complimentary summit passes

**HK\$ 40,000**  
if bundled with other  
package: only  
additional  
HK\$23,000

## 12. Lunch Sponsor

- Lunch sponsor logo acknowledgement on all marketing materials, website and PWMA's social media channels and backdrop/LED wall
- e-Conference Brochure: Inclusion of logo, company profile and contact details
- Company Logo & Hyperlink on the event website and the live streaming platform
- Display of Company Logo on event decorations
- Decoration with the lunch sponsor's logo around the buffet area
- 3 complimentary summit passes

**HK\$ 80,000**  
if bundled with other  
package: only  
additional  
HK\$60,000

## 13. Lightbox Advertising

- Display of a lightbox advertisement in the foyer area
- Sponsor logo acknowledgement
- 2 complimentary summit passes (if not bundled with other packages)



**HK\$ 55,000**  
if bundled with other  
package: only  
additional  
HK\$28,000

# ACT Now!

Sponsorship opportunities and exhibition space are limited, all applications will be reviewed by PWMA. We are also happy to discuss alternative opportunities to best suit your needs and support your business goals. (The event manager will inform you in around two weeks should your application is successful)

### Sponsorship Enquiry and Bespoke Package

Please contact the appointed event manager Plus Concepts:

**Sammy Ho**

**Email: sammy.ho@plus-concepts.com**

**Tel: +852 8203 6093**

Event Manager:

**PlusConcepts**



Private Wealth  
Management  
Association

# Wealth Management Summit 2024

## SPONSORSHIP APPLICATION FORM

We would like to apply for the following sponsorship package(s) #:

- Lead Sponsor   
  Breakout Sponsor   
  Diamond Sponsor   
  Platinum Sponsor   
  Gold Sponsor  
 ESG Partner   
  Refreshment Sponsor   
  Cocktail Sponsor   
  Seat Cover Sponsor   
  Lucky Draw Sponsor  
 Lanyard/Charging Station Sponsor   
  Lunch Sponsor   
  Lightbox Advertising

Sponsorship Fee: HK\$ \_\_\_\_\_

# The offerings of the sponsorship packages are outlined in the sponsorship pack.

Organization (Billing Identity):

Main Contact Person:

Job Title:

e-mail Address:

Telephone: (     ) \_\_\_\_\_

Mobile: (     ) \_\_\_\_\_

Fax: (     ) \_\_\_\_\_

Billing Address:

Authorized Signature and Company Stamp:

Name:

Date:

I have read the important notes below and agree to comply

### IMPORTANT NOTES:

- \* All sponsorship applications will be reviewed by PWMA and PWMA reserves the right to accept/decline the sponsorship application.
- \* Subject to the other terms contained herein, the event manager and PWMA reserve the right to alter the schedule, venue and content of the event.
- \* The sponsorship fee quoted is on a gross value basis. All bank charges and taxes, including but not limited to withholding tax, indirect tax, remittance tax etc., arising from payment of the sponsorship fee are to be the full responsibility of the sponsor. Booking will only be confirmed when full payment is received.
- \* Under no circumstances shall the event manager and PWMA be liable for any costs, damages, claims, actual or alleged indirect loss or consequential loss howsoever arising suffered by the sponsor, including, but not limited to, loss of profits, anticipated profits, savings, business or opportunity or loss of publicity or loss of reputation or opportunity to enhance reputation or any other sort of economic loss.
- \* All terms and conditions set up shall be governed by, and construed in accordance with, the law of HKSAR.

- ☞ Please email the completed form to sammy.ho@plus-concepts.com (we will reply to you to acknowledge)
- ☞ This application will be reviewed by PWMA and normally we will contact you within 2 weeks

REF: PWMA2024 - WMS

Event Manager: PlusConcepts